



Angel
Bay

BY ANZCO
FOODS

CASE STUDY

CABOOLTURE SPORTS CLUB

CHALLENGE:

Consistency vs geography - great taste across multiple venues

One of the largest in Queensland, Caboolture Sports Club is a not-for-profit sporting club that operates four licensed venues across the Moreton Bay Region, hosting various sports events.

We spoke with Executive Chef Anthony Gavin about Angel Bay's role in delivering a consistent experience across multiple sites.

"We're talking 65,000 members, three dining outlets, two cafes, and an à la carte restaurant - fifteen to sixteen chefs, and our biggest challenge is consistency. With Angel Bay, you know you're getting a quality product every time - right through to our smaller clubs."

SOLUTION:

Angel Bay locks in quality across the dietary spectrum

The chefs at Caboolture Sports Club cater to various dietary needs from gluten-free to super fussy youngsters - they need easy wins to keep the team happy.

"We've got the 180 grams for the burgers and the 100 grams for the kid's sliders - we have the gluten-free patties - across all of these you've got ease of cooking - even when there are ten to twelve chefs on at one time, the burgers are a crowd pleaser, and you can't stuff them up."





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WHEN TIME AND SPACE ARE LIMITED AND EXTRAORDINARILY HIGH STANDARDS ARE DEMANDED, ANGEL BAY PROVIDES THE PERFECT SOLUTION.

DESIGNED TO GIVE BUSY CHEFS AND BUSINESS OWNERS MORE WAYS TO DELIGHT DINERS, OUR ANGEL BAY PART-COOKED PRODUCTS ARE CONVENIENT, VERSATILE, AND DELICIOUS.

IMPLEMENTATION:

Always handy in the freezer - super easy pre-cook

Caboolture has multiple kitchens across the Moreton Bay region, and there is a high standard of fare that they need to land - which means Anthony needs quality ingredients that he can trust.

'Look, the pre-cook is great - it's an easy product to handle and always consistent on size and flavour profile. We keep them in the freezer and just pull the patties out as we need them.'

OUTCOME:

Long-standing customer, outstanding feedback

'The Angel Bay patties are good, especially for the smaller clubs. Many of the kitchen crew working in the smaller clubs are not fully qualified chefs - and they're getting great tasting burgers out to the members.'

It doesn't matter whether it's a cricket crowd or a flock of football fans; the burgers are always the winners on the day.

'And we sell plenty, really, and no complaints - I've been working the clubs for twenty years and a customer of Angel Bay for fifteen... yeah, no complaints at all!'